EXPERIENCE

Creative Director & Lead Designer

Boomerang Bites, July 2024 - Nov 2024 Creative direction of company, product design, interior design, social media work, illustrations, campaigns, and print work.

Fellowship Recipient

Hamilton International Summer Research Fellowship

April 2024 - Nov 2024

Graphic Designer

Hamilton College Sep 2022 - Present Through Hamilton College, I had the honor of recieving the H.I.S.R.F which allowed me to live in Venice, Italy over the summer and conduct research resulting in an exhibition.

Digital post production, social media, photography, magazines, product design, and illustrative work.

Layout Designer

Hamilton College Sep 2023 - Present

Darkroom Monitor

Hamilton College Jan 2024 - May 2024

Media Intern

Jarrett Creative Jun 2021 - Aug 2021

Art Teacher Assistant

Friends Seminary Sep 2019 - Jun 2020

Salesperson

Roig Collection May 2018 - Sep 2018 Lead layout designer for Signature Style, a student fashion magazine. Full design freedom while leading a team.

Mixing and replacing chemicals, maintaining and renting out equipment, and helping students.

Edited episodes and researched visuals/images for commerically produced television shows.

Taught and worked with 1st to 5th grade students on art projects.

Established and maintained a booth for a local artist that sold greeting cards at the Hoboken Farmers Market.



DESIGNER - ARTIST - ILLUSTRATOR

SAWYER KRON

ME



CONTACT ⋈ kronsawyer@gmail.com



sawyerkron.com

www.linkedin.com/in /sawyerkron

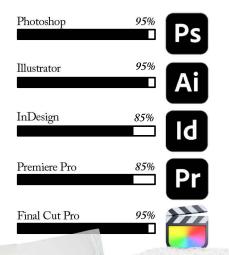


(O) @sawyerk.design

ABOUT ME

I am a versatile artist with expertise in graphic design, post-production editing, and illustration. Proficient in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Procreate, and Final Cut Pro, I am continuously expanding my technical and creative skill set. My passion for visual storytelling has led me to diverse roles, including creative director, graphic designer, layout designer, photographic darkroom monitor, film editor, salesperson, and art teacher. With a strong attention to detail, innovative problem-solving, and advanced editing skills, I strive to produce engaging and impactful visual content. I am eager to further develop my expertise in graphic and digital design while exploring new opportunities in illustration, traditional design, layout composition, and collaborative creative projects.

SOFTWARE ITERACY



EDUCATION

Hamilton College 2021 - 2025 Clinton, NY

Bachelors Degree in Art (BA) Minor in Philosophy Dean's List **DKE Fraternity**

Friends Seminary 2017 - 2021 NYC, NY

High School Diploma