

EXPERIENCE

Creative Director & Lead Designer

*Boomerang Bites,
July 2024 – Nov 2024*

Creative direction of company, product design, interior design, social media work, illustrations, campaigns, and print work.

Fellowship Recipient

*Hamilton International
Summer Research
Fellowship*

April 2024 – Nov 2024

Through Hamilton College, I had the honor of receiving the H.I.S.R.F which allowed me to live in Venice, Italy over the summer and conduct research resulting in an exhibition.

Graphic Designer

*Hamilton College
Sep 2022 – Present*

Digital post production, social media, photography, magazines, product design, and illustrative work.

Layout Designer

*Hamilton College
Sep 2023 – Present*

Lead layout designer for *Signature Style*, a student fashion magazine. Full design freedom while leading a team.

Darkroom Monitor

*Hamilton College
Jan 2024 – May 2024*

Mixing and replacing chemicals, maintaining and renting out equipment, and helping students.

Media Intern

*Jarrett Creative
Jun 2021 – Aug 2021*

Edited episodes and researched visuals/images for commercially produced television shows.

Art Teacher Assistant

*Friends Seminary
Sep 2019 – Jun 2020*

Taught and worked with 1st to 5th grade students on art projects.

Salesperson

*Roig Collection
May 2018 – Sep 2018*

Established and maintained a booth for a local artist that sold greeting cards at the Hoboken Farmers Market.

DESIGNER - ARTIST - ILLUSTRATOR

SAWYER KRON



CONTACT ME

✉ kronsawyer@gmail.com www.sawyerkron.com
www.linkedin.com/in/sawyerkron [@sawyerk.design](https://www.instagram.com/sawyerk.design)

ABOUT ME

I am a versatile artist with expertise in graphic design, post-production editing, and illustration. Proficient in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Procreate, and Final Cut Pro, I am continuously expanding my technical and creative skill set. My passion for visual storytelling has led me to diverse roles, including creative director, graphic designer, layout designer, photographic darkroom monitor, film editor, salesperson, and art teacher. With a strong attention to detail, innovative problem-solving, and advanced editing skills, I strive to produce engaging and impactful visual content. I am eager to further develop my expertise in graphic and digital design while exploring new opportunities in illustration, traditional design, layout composition, and collaborative creative projects.

SOFTWARE LITERACY

Photoshop 95%



Illustrator 95%



InDesign 85%



Premiere Pro 85%



Final Cut Pro 95%



EDUCATION

Hamilton College
2021 – 2025
Clinton, NY

Bachelors Degree in Art (BA)
Minor in Philosophy
Dean's List
DKE Fraternity

Friends Seminary
2017 – 2021
NYC, NY

High School Diploma